

RESOLUTION NO. 6272

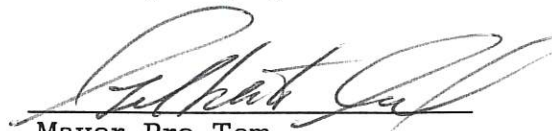
A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF REDLANDS ADOPTING
CRITERIA FOR STREET BANNERS ERECTED ON CITY PROPERTY

THE CITY COUNCIL OF THE CITY OF REDLANDS HEREBY RESOLVES AS
FOLLOWS:

Section 1. Pursuant to the authority of Chapter 12.55 of the Redlands Municipal Code, the City Council hereby adopts the following criteria for street banners to be placed on City property at the City's designated locations on Citrus Avenue, between Fifth and Sixth Streets, and on Cajon Street, near Vine Street:

1. An application and a \$25 processing fee for a Street Banner Permit shall be submitted to, and approved by the City Manager.
2. The Permittee shall indemnify, defend and hold harmless the City and its officers, employees, contractors and agents from any and all losses, damages, claims, liability, expense or cost arising from any accident or occurrence causing any injury or damage to any person or property (including Permittee's employees or property) related or attributed to the City's authorization to display said banner. Certificates of insurance evidencing public liability and property damage insurance in the amounts designated by the City's Risk Management Office and naming the City of Redlands as additional insured shall be submitted with the Street Banner Application.
2. The minimum area of any individual banner shall be 60 square feet (3' x 20') and the maximum area shall be 105 square feet (3' x 35').
3. Street banners shall be constructed in accordance with the construction specifications attached hereto and incorporated herein as Exhibit "A."

ADOPTED, SIGNED AND APPROVED this 20th day of April, 2004.

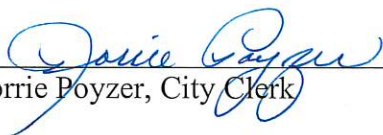

Mayor Pro Tem

ATTEST:

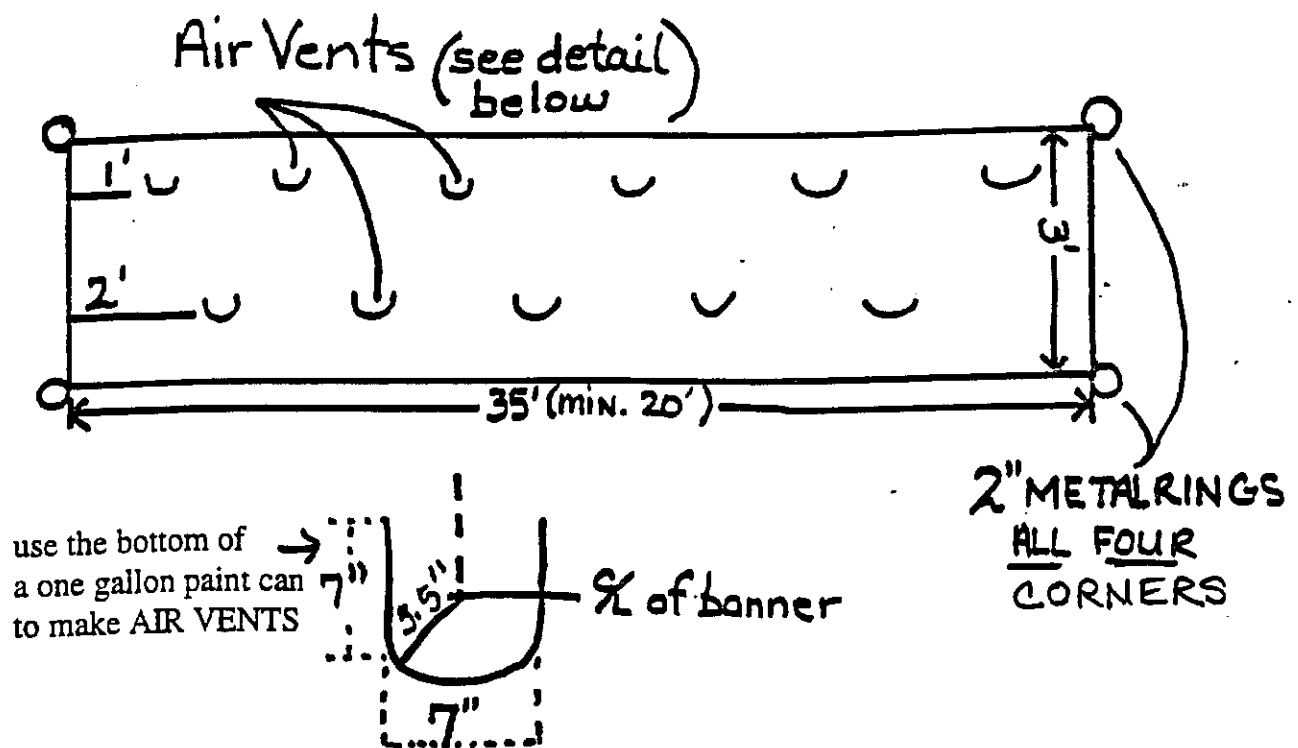

City Clerk

I, Lorrie Poyzer, City Clerk of the City of Redlands, hereby certify that the foregoing resolution was duly adopted by the City Council at a regular meeting thereof held on the 20th day of April, 2004, by the following vote:

AYES: Councilmembers Gil, Gilbreath, George and Harrison
NOES: None
ABSENT: Mayor Peppler
ABSTAIN: None



Lorrie Poyzer, City Clerk



CONSTRUCTION SPECIFICATIONS

1. Maximum size, 3 feet by 35 feet (a minimum of 20 feet).
2. Minimum weight of vinyl, 13 ounce.
3. Snap hooks along top of banner 3 feet apart, 2 inch metal 'O' Rings on 4 reinforced corners.
4. As an example: The first row of vents should begin 12" from left edge of banner, and 2nd row of vents should begin 24" from left edge (so they are offset), as the diagram indicates. Air vents should be placed every 18 - 24 inches and run the length of the banner. **Some variance is possible** to avoid the lettering of your banner. As you know, banners are expensive and the more vents you place on your banner, the longer it will last. **Banners without the required air vents will not be raised.**