

MINUTES

of a regular meeting of the Redevelopment Agency of the City of Redlands held in the Council Chambers, Safety Hall, 212 Brookside Avenue, on October 2, 1984, at 3:16 P.M.

PRESENT

Carole Beswick, Chairman
 Tim Johnson, Vice Chairman
 Oddie J. Martinez, Jr., Member
 Richard N. Larsen, Member

John E. Holmes, Executive Director
 Derrill Quaschnick, Director
 Michael T. Riddell, Agency Attorney
 Lorrie Poyzer, Secretary
 Laura Wingard, Redlands Daily Facts
 Pat Brown, The Sun

ABSENT

Charles G. DeMirjyn, Member

Minutes of the regular meeting of the Redevelopment Agency of the City of Redlands of September 18, 1984, were approved as submitted.

Commmercial
 Facade
 Improvement
 Program

Director Quaschnick presented a recommendation from the Redevelopment Advisory Commission to modify the Commercial Facade Improvement Program as follows:

- (1) Eliminate the \$2,500 maximum and retain the 25 percent as the limiting factor; and
- (2) Offer an additional incentive for local historically designated properties wherein up to 35 percent of the costs of approved exterior improvements could be reimbursed by the Agency.

Loan
Package

Mr. Larsen felt we should work with local financial agencies to set up a loan package for this program, and directed Mr. Quaschnick to set up a meeting which he would attend with the local banking community to talk about such a program.

Mr. Larsen moved to modify the Commercial Facade Improvement Program as recommended. Motion seconded by Mr. Martinez and carried by AYE votes of all present.

Schedule
Specific
Plan
Public
Hearing

Mr. Quaschnick suggested scheduling a workshop session to study the Specific Plan, Design Guidelines, and Public Improvement Plans. Mrs. Beswick stated we needed to move on this quickly as each delay can have a critical impact on our efforts. Mr. Larsen also expressed concern that action has been delayed and suggested acting today. The Specific Plan requires a legally advertised public hearing at a City Council meeting following the Planning Commission's recommendation. The Planning Commission will consider the Specific Plan for the third time at their meeting on October 9, 1984. City Clerk Poyzer stated she would have to place the public notice in the newspaper the Saturday prior to the Planning Commission's meeting in order to hold a legal public hearing at the City Council meeting of October 16, 1984. Attorney Riddell advised her she could advertise the public hearing prior to the Planning Commission's action.

Mr. Larsen moved to adopt the Design Guidelines as approved by the Redevelopment Advisory Commission. Motion seconded by Mr. Martinez and carried by the following vote:

AYES:	Messrs. Martinez, Larsen; Chairman Beswick
NOES:	None
ABSTAIN:	Mr. Johnson
ABSENT:	Mr. DeMirjyn

Mrs. Beswick reported that the block parties are continuing and are very successful. She gave thanks to the staff for all their work on these early morning meetings.

Mrs. Beswick reported that at a follow-up meeting yesterday to the Video-conference four task forces were established to cover financial reorganization, design, promotion, and organization of the downtown group. The financial task force will meet on October 10, 1984, at 7:30 A.M. in the Redevelopment Office; promotion task force on October 9, 1984, at 4:00 P.M. in City Hall; and the organization task force on October 16, 1984, at 4:00 P.M. in City Hall.

There being no further business, the Redevelopment Agency meeting adjourned at 3:40 P.M.

Next regular meeting, October 16, 1984.

Carole Bynum
Chairman, Redevelopment Agency

ATTEST:

Arrie Bygum
Secretary

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