

as amended by
Ordinance 1274
" " 1292

ORDINANCE NO. 1169

AN ORDINANCE OF THE CITY OF REDLANDS, CALIFORNIA, REGULATING THE ERECTION, CONSTRUCTION, REPAIR, ALTERATION, REMOVAL, RELOCATION, OR MAINTENANCE OF SIGNS, BILLBOARDS, AND ADVERTISING STRUCTURES WITHIN THE CITY OF REDLANDS: PROVIDING FOR THE ISSUANCE OF PERMITS AND FEES THEREFOR: THE REVOCATION OF PERMITS: REMOVAL OF NONCONFORMING SIGNS AND ADVERTISING STRUCTURES: AND THE REPEAL OF CERTAIN ORDINANCES.

The City Council of the City of Redlands does ordain as follows:

SECTION ONE: THAT Chapter 81, entitled "Sign Code" shall be added to the Redlands Ordinance Code as Articles 810 through Article 818, as follows:

CHAPTER 81
SIGN CODE

- Article 810. General
- 811. General Regulations.
 - 812. Permits, Fees, & Inspection.
 - 813. Engineering Design & Materials.
 - 814. Construction, Location, Erection, Height, Area.
 - 815. Miscellaneous Signs - Construction, Location, and Erection.
 - 816. Building and Safety Superintendent Duties.
 - 817. Board of Appeal.
 - 818. Prohibition of Additional Billboards.
 - 819. Repeal, Validity, and Effect.

Article 810

General

§ 8100. PURPOSE. The purpose of this ordinance is to provide minimum standards to safeguard life, health, property, and public welfare by regulating and controlling the design, quality of materials, construction, removal, illumination, location, and maintenance of all signs, billboards and advertising structures and providing penalties for the violation of this code.

§ 8101. SCOPE. Where this ordinance is inconsistent with other ordinances of the City of Redlands, the provisions of this ordinance shall control.

§ 8102. DEFINITIONS. As used in this ordinance, certain terms are defined as follows:

§ 8102.1 ALLEY - a public thoroughfare not designed for general travel and primarily used as a means of access to the rear or side of residences and business establishments.

§ 8102.2 APPROVAL OR APPROVED - the approval of a method or material by the Building and Safety Superintendent.

§ 8102.3 APPROVED PLASTIC - plastics shown by the materials standard method for flammability of plastic over 0.050 inch in thickness (D635-44) to burn no faster than 2.5 inches per minute in sheets of 0.060 inch thickness.

§ 8102.3a ACCESSORY SIGN - any sign limited to advertisements incidental and subordinate to the lawful use of the premises on which it is located, including signs or sign devices advertising services rendered, goods sold or produced

on the premises, name of the business, name of the person, firm or corporation occupying the premises, or the transaction of business thereupon.

§ 8102.4 BILLBOARD - any outdoor advertising display, which is used for advertising or display purposes unrelated to any activity on the premises where it is located and which is owned and/or maintained by an outdoor advertising company duly licensed and approved by the City of Redlands.

§ 8102.5 BUILDING AND SAFETY DIVISION - the Building and Safety Division of the City of Redlands.

§ 8102.6 BUILDING AND SAFETY SUPERINTENDENT - the officer or other person charged with the administration and enforcement of this Ordinance Code, or his duly authorized representative.

§ 8102.7 BUILDING OR SETBACK LINE - a line established by ordinance beyond which no building may extend. A building line may be a property line.

§ 8102.8 COMBINATION SIGN - any accessory sign incorporating any combination of the features of ground, projecting, and roof sign.

§ 8102.9 CORNER CUT-OFF AREA - a triangle formed by measuring not less than twenty-five (25) feet along such street from the intersecting corner property lines of the street intersection.

§ 8102.10 CURB LINE - the top face of a curb, or when the curb is not in place, the established curb line.

§ 8102.11 DIRECTIONAL SIGN - any sign for the purpose of indicating the location or direction of any object, place or area.

§ 8102.12 DISPLAY SURFACE - the surface on the structure for the mounting of material to carry the advertising message.

§ 8102.13 DWELLING - a building or any portion thereof which contains one or more apartments or guest rooms intended or designed to be occupied or which is occupied for living purposes.

§ 8102.14 ELECTRICAL SIGN - any sign containing electrical wiring, but not including signs illuminated by an exterior light source.

§ 8102.15 ELECTRICAL SIGN CONTRACTOR - a person in the business of erecting, installing, moving, maintaining or altering electric signs; such business is referred to herein as the electric sign contracting business.

§ 8102.16 ENTITY - any person who is the lessee, owner or

who has a proprietary interest in the business for which the sign is proposed. Each business shall be considered a separate entity.

§ 8102.17 FACE OF BUILDING - the exterior surface of any main outside wall of a building; but the term shall not include a cornice, bay window, balcony, porch or other feature which extends beyond the general outer surface of such exterior wall or beyond a property line.

§ 8102.18 FIN SIGN - an accessory sign which is supported wholly by a one-story building of an open-air business, or which is supported partly by a pole or poles set in the ground and partly by the building.

§ 8102.19 GRADE - the elevation of the nearest public sidewalk adjoining the property upon which a billboard, sign or building is erected or the natural surface of the ground supporting a billboard, sign or building, whichever is the lower surface.

§ 8102.20 GROUND SIGN - a sign which is supported by one or more poles, uprights or braces in or upon the ground, which are not a part of the building.

§ 8102.21 INCOMBUSTIBLE MATERIAL - material which does not ignite at or below a temperature of 1200°F. during an exposure of five minutes, and which will not continue to burn or glow at that temperature. Tests shall be made as specified in Uniform Building Code Standard No. 4-1-61.

§ 8102.22 MARQUEE - a permanent roofed structure, attached to and supported by the building and projecting over public property.

§ 8102.23 MARQUEE SIGN - any accessory sign attached to or hung from a marquee.

§ 8102.24 NON-STRUCTURAL TRIM - the molding, battens, cap-pings, nailing strips, latticing, cutouts or letters and walkways which are attached to the sign structure.

§ 8102.25 PAINTED SIGN - any accessory sign or medium for advertising purposes painted on the front, rear or side walls of a building or structure.

§ 8102.26 PARAPET WALL - that part of any wall entirely above the roof or eave line.

§ 8102.27 PERSON - any person, receiver, trustee, co-partnership, joint adventurer, firm, unincorporated association, syndicate, club, society, trust, private or public corporation, municipal, county, State or Federal agency, board or commission, water district, utility district, political subdivision, and drainage, irrigation, levee, reclamation, flood control or water conservation district, whether acting for itself, or in representative capacity.

§ 8102.28 POLE SIGN - any accessory sign supported wholly by a pole or poles in the ground which are not a part of a building.

§ 8102.29 PROJECTION - the distance by which a sign extends beyond the property line or building line.

§ 8102.30 PROJECTING SIGN - any accessory sign other than a wall sign, which projects from and is supported by a wall of a building or structure.

§ 8102.31 ROOF SIGN - any accessory sign erected upon or above the roof of a building.

§ 8102.32 SIGN - all outdoor advertising on any card, cloth, paper, plastic, metal, glass, wooden or stone materials and any and all devices, structural or otherwise, lighted or unlighted, painted or not painted, attached to, made a part of or placed in the front, rear, sides or top of any structure and visible from any public or private street, way, thoroughfare, alley, or walk, which device announces or directs attention to the name or nature of a business, occupant of a structure, building or land or the nature or type of goods, services or products produced, sold, stored, furnished or available at that location, including signs specifically for the sale of real property.

§ 8102.33 STREET - a public thoroughfare twenty-one (21) feet or more in width other than an "Alley" as defined herein.

§ 8102.34 STRUCTURE - a building, form or frame of any kind artificially constructed or composed of parts joined together in a definite manner.

§ 8102.35 TEMPORARY SIGN - any sign, excepting an electrical sign, with an advertising surface of not more than thirty-six (36) square feet, used to advertise goods, wares or merchandise, or any other business, located on the premises where such goods, wares or merchandise are sold or such business conducted, and not maintained for more than ninety (90) days.

§ 8102.36 UNIFORM BUILDING CODE - the edition of the Uniform Building Code, also known as Volume I, as adopted by the City of Redlands.

§ 8102.37 UNIFORM BUILDING CODE STANDARDS - the edition of the Uniform Building Code Standards, also known as Volume III of the Uniform Building Code, most recently published.

§ 8102.38 WALL SIGN - shall mean any accessory sign attached to, or erected against the wall of a building or structure, with the exposed face of the sign in a plane approximately parallel to the plane of such wall.

Article 811

General Regulations

§ 8111.0 SIGN AREAS. A sign area is the net geometric area of a sign, including borders and solid background and excluding ornamental covering for structural supports or building walls. One face of a double faced sign shall be considered in determining the sign area, provided both faces are parallel.

§ 8111.1 TRANSPARENT MATERIALS. No person shall erect or maintain any sign composed entirely or partly of glass or other transparent material unless such material conforms to the Board of Fire Underwriter's specifications.

§ 8111.2 IDENTIFICATION. Every sign shall show the name of the person erecting, or controlling it on the exterior surface of the sign body in a location where it will be readily visible.

§ 8111.3 IMMORAL OR UNLAWFUL ADVERTISING. No person shall exhibit, post, or display upon any sign any statement, symbol of an obscene, or immoral nature or any picture illustration, or delineation of the human figure in such detail as to offend public morals or decency.

§ 8111.4 TRAFFIC HAZARDS. No person shall erect or construct or cause or permit to be erected or constructed any sign, or maintain any billboard, which simulates or imitates in size, color, lettering or design any traffic sign in a manner as to interfere with, mislead or confuse traffic. No swinging, moving signs or symbols shall be permitted along with blinking or intermittent red, green or amber lights likely to be mistaken for a warning or danger signal.

§ 8111.5 POSTING ON PUBLIC PROPERTY. No person, except a public officer or employee in performance of a public duty, shall place, paste, nail, paint, tack, wire or otherwise fasten any card, banner, pennant, handbill, sign, portable sign, poster or advertisement or notice of any kind, or cause the same to be done, on any pavement, sidewalk, parking place, step, curbstone, lamppost, pole, signpost, hydrant, bridge, wall or tree located upon public property, except as may be required by ordinance or law.

§ 8111.6 STREET BANNERS. No person shall hang or suspend any street banner, flag, pennant or street decoration over and above any street or other public thoroughfare or cause the same to be done unless permission to do so has first been obtained from the office of the City Manager. Such street banner, flag, pennant or street decoration shall be safely suspended not less than sixteen (16) feet above such public thoroughfare. The advertising matter upon such signs, except political banners, shall not contain the name or designation of any individual, firm, or corporation as an

advertisement for private gain. Such signs shall be dated in legible letters, and shall be displayed not more than fourteen (14) days prior to the commencement of the event, and for a total time not to exceed thirty (30) days. These provisions shall not apply to any sign or advertising matter lettered upon the surface of an awning, provided the awning is securely attached to a building not less than seven feet above the abutting sidewalk level.

§ 8111.7 BALLOONS. No person shall release or allow the release within the City of Redlands of one or more free balloons, or toy balloons bearing any material for an advertising purpose or release the same from any point to allow it to float over any portion of this City.

§ 8111.8 VISIBILITY. No sign shall be erected, installed or maintained within the City of Redlands within such a distance of the intersection of a public highway or alley, with any other public highway or alley or railroad crossing in said City of Redlands, that will obstruct the clear and unimpaired view of said highway at the intersections, by persons using the same.

§ 8111.9 PARAPET WALLS. No anchor or support of any sign shall be connected to, or supported by an unbraced parapet wall, unless such wall is designed in accordance with the requirements for parapet walls specified in Section 2313 of the Uniform Building Code.

§ 8111.10 SINGLE ENTITY. For the purpose of determining allowable maximum accessory sign area, more than one business or professional entity having a common street address and occupying the same premises, shall be considered as a single entity.

§ 8111.11 MULTIPLE ENTITIES. Where multiple entities are situated in a structure or structures on private property, the frontage of each separate business presented to the public shall be considered as street frontage.

§ 8111.12 MAXIMUM AREA. The maximum allowable accessory sign area, erected, constructed, or painted on buildings, for any one entity, shall not exceed the following:

- a. Four (4) square feet per lineal foot of building frontage onto a public street. No one (1) accessory sign shall exceed two hundredforty (240) square feet.
- b. To determine allowable accessory sign areas for side and rear walls of buildings, walls of buildings facing inside property lines, alleys, or secondary streets occupied by a single entity, one-half (1/2) of the wall frontage may be considered with the exception of painted signs, when one-fourth (1/4) of the wall frontage may be considered in determining allowable sign area.

§ 8111.13. ZONING REGULATIONS. All signs and billboards

within the City of Redlands shall be regulated by this ordinance, and the placing, erection or maintenance of such signs in certain zones shall conform to the provisions of Zoning Ordinance No. 1000.

- a. In Residential Districts "A-1", "R-A", "R-E", "R-S", "R-1", "R-2", "R-3", and "A-P".
 - (1) Signs for subdivisions - See Sections 8111.14, and 8111.15.
 - (2) For rent, or for sale signs, not to exceed three (3) square feet in area and not to exceed two (2) signs per lot, shall be posted by owner only. Said sign shall not contain thereon the name of any person, firm or corporation other than that of the owner.
- b. In Transitional District.
 - (1) When used for residential purposes, the sign regulations for the residential districts shall apply.
 - (2) When used for off-street parking in conjunction with a commercial or administrative and professional use, the total area of signs permitted at an entry or exit shall not exceed one (1) square foot for each one thousand (1,000) square feet of lot area. Lighting of all said signs shall not adversely affect abutting residential uses.
- c. In C-1 Neighborhood Stores District and C-2 Neighborhood Shopping Center District, in addition to the signs permitted in the "R" District, there may be erected such signs as pertain to the uses permitted in this District. These signs shall be attached to the building in which the use referred to takes place; or if the use is conducted outside of a building, the signs may be placed on only land so occupied, provided that for each occupancy the following regulations shall be applied:
 - (1) Such sign may not exceed one (1) square foot in area for each front foot of the structure or portion of the structure wherein the pertaining use is conducted: or one-half (1/2) square foot of sign for each front foot of the lot upon which the structure is located. In neither case shall a sign exceed seventy-five (75) square feet.
 - (2) Frontage to be used in calculating the permitted sign area shall include the space of the entrance to the property. Separate calculations may be made for front, side and rear entrances and separate signs may be erected on each of these frontages provided however, that the signs may only be erected on the sides of a building where a public right-of-way is located.

- (3) No sign shall project above the roof line or extend over a public sidewalk or right-of-way. All signs shall be parallel to the horizontal dimension of the structure occupied by the use to which the sign pertains. When approved by the Commission signs may be placed within required yards and setback areas.
- (4) Plans and elevations for all signs to be erected in this District shall be submitted to the Commission for review and approval before they may be placed on any building, structure or land. Signs which do not harmonized with the domestic character of the architecture may not be approved by the Commission.
- (5) When a shopping center with multiple commercial uses is under one ownership and/or is located in one building, the total sign area may be computed on a basis of one (1) square foot of sign area for each one hundred (100) square feet of the total main floor area of the building. The accumulated sign area shall not exceed this limit. No individual sign shall exceed seventy-five (75) square feet. Signs for additional commercial uses in separate buildings shall be regulated by subsection (1) of this section.

d. In A-P Administrative and Professional District.

- (1) When used for residential purposes the regulations of the Residential Districts provided in Zoning Ordinance No. 1000 shall apply.
- (2) For non-residential uses: No signs shall be permitted, other than those which indicate the name of the building and the principal uses to which the building is being put. Such signs may not rise above the top of any building and may not extend out from the building more than (2) two feet on any side, front or rear. The sign may be lighted, but it shall not include flashing signs or blinkers. Free standing signs shall have a minimum setback from the property lines or future right-of-way lines of five (5) feet and a maximum height of four (4) feet. Maximum total area of signs shall not exceed twenty (20) square feet. No sign shall be permitted in the corner cut-off areas as defined in § 8102.9 of Article 810.

Plans and elevations of all signs intended for purposes of advertising shall be submitted to the Planning Commission for review and approval.

e. In "P" Parking District, same as for the "T" Transitional District, as in subsection b. of this section.

§ 8111.14 SUBDIVISION SIGNS. Signs erected for the

purpose of sale of land or dwellings on subdivisions may not exceed a total of one (1) square foot for every six (6) feet of street frontage, provided however that no sign shall have a horizontal length of more than ten (10) feet and a vertical height more than five (5) feet, and such signs shall not have more than three (3) feet of clearance between the lower part of the sign and the ground. No sign shall be attached to or suspended from any other sign. Signs shall be located only on land to which the sign refers. All signs referring to land or dwelling sale on subdivisions shall be removed when 80 per cent of houses are sold or by the time six (6) months has lapsed after final inspection by the City of the last house in a subdivision. No sign shall be maintained in a subdivision for more than eighteen (18) months after erection of such sign. No dwelling, office or sign shall be erected solely for the purpose of sale of land or dwellings in a subdivision more than thirty (30) days before actual construction is commenced on dwelling or dwellings in the subdivision. Any sign erected on a sales lot, or attached to a dwelling used as an office or an office building, may have an additional fifty (50) square feet. The use of decorative flags, emblems, banners, bunting or other similar devices in any subdivision is prohibited. It shall be unlawful to use the words "stop", "look", "danger", any movable letters, or any word, phrase, symbol or character on any sign or signs in such manner as to interfere with, mislead or confuse traffic. No sign shall be more than three (3) feet high in the corner cut-off areas as defined in Section 8102.9, Article 810. No sign shall be located closer than three (3) feet from the front line of an interior property. Lighting used to illuminate sign, dwelling or office in any subdivision shall concentrate the illumination upon the area of the sign, dwelling or office and prevent glare upon the street or adjacent property. Each electrical installation shall be subject to approval by the Electrical Inspector before a permit is issued by the Inspection Div.

§ 8111.15 DIRECTION SIGNS ON OFF-SITE AND ON-SITE PROPERTIES. Open house directional signs may be placed on on-site and off-site locations provided such signs are not more than twenty-four (24) square feet in size located only on private properties, and such sign shall not be over three (3) feet high in the corner cut-off area as defined in § 8102.9, and showing the name and address of the owner or his representative on such signs. These signs shall be on display only during such time as model houses or homes are open and available for inspection by any person. No such sign shall be displayed unless the owner or his representative, either of whose names must appear on such signs, is at the house when such signs are on display.

§ 8111.16 FRONT FACE OF BUILDING - LOT BETWEEN BUILDINGS. No sign or billboard, ground sign of any portion thereof shall be erected or constructed nearer to the line of any public sidewalk, street or alley or other public place than the front face of any building used as a dwelling which is

located in the same block and which faces on any such block, public sidewalk, street, alley or other public place; provided, however, that if said dwelling is not within fifty (50) feet of ground sign or any portion thereof or if the property intervening between said dwelling and such ground sign is occupied by a building or structure devoted to business purposes, then the ground sign may be built nearer to the line of the public street, alley or other public place than the front face of the nearest dwelling and provided, further, that when a ground sign is erected upon a lot between a dwelling and building devoted to business purposes, said ground sign may be built nearer to the street than the front face of the nearest dwelling but shall not be built closer to the line of any public sidewalk, street, alley or other public place than a line drawn between the front adjacent corner of said dwelling and a building devoted to business purposes. No billboard or sign within one hundred (100) feet of a dwelling shall be energized with electric lights, unless the illumination is concentrated upon the area of the billboard or sign and does not cast glare upon said dwelling.

§ 8111.17 SWINGING SIGNS. It shall be unlawful to erect, install or maintain any swinging sign.

§ 8111.18 LITTERING OF STREETS AND SIDEWALKS. No person shall scatter, daub or leave any paint, pots, paste, glue or other materials or substance used in painting or affixing advertising matter upon any public street or sidewalk or scatter or throw or permit to be scattered or thrown, any bills, waste matter, paper, cloth or materials of whatsoever kind removed from billboards or signs on any public thoroughfare or on private property.

§ 8111.19 TEMPORARY SIGNS. No person shall erect or maintain any temporary sign that is not safely secured in place, or which projects over public property more than six inches. Temporary signs may not be maintained or used over ninety (90) days. No person shall erect or maintain any temporary sign upon or over any roof.

- a. The Construction provisions of this Ordinance, shall not apply to movable or portable poster boards, portable A-boards, folding signs and similar movable signs with no advertising surface thereof, larger than twenty-four (24) square feet, when such signs do not exceed six (6) feet and six (6) inches in height, and such signs shall be maintained upon private property, advertising such products or service furnished or available at that location. All portable and movable signs shall be anchored or weighted to hold them substantially erect.
- b. No sign shall be more than three (3) feet high in the corner cut-off area as defined in § 8102.9, Article 810.

Article 812

Permits, Fees, and Inspection

§ 8121. Except as otherwise provided in this section, all signs shall comply with this code and require a permit from the Building and Safety Superintendent. A separate electrical permit shall be obtained for electric signs.

§ 8121.1 Application for a sign permit shall be made in writing upon forms furnished by the Building and Safety Superintendent. Such application shall contain the location by street and number of the proposed sign structure, as well as the name and address of the occupant and the sign erector. The Building and Safety Superintendent may require the filing of plans or other pertinent information where in his judgment such information is necessary to assure compliance with this code. Such plans and specifications shall be submitted with the application for permit for each sign. Such plans shall show complete details, method of attachment or support, location and materials to be used. Signs subject to excessive stress or strain, shall be accompanied by structural computations, signed by a registered, licensed engineer, except where sign is within limitations of approved standards prepared by a registered licensed engineer.

§ 8121.2 The following signs shall not require a sign permit, but such signs shall otherwise comply with the provisions of this code or any other law or ordinance regulating the same.

- a. The changing of the advertising copy or message on a painted or printed sign only, including theater mar-quees and similar signs specifically designed for replaceable copy.
- b. Repainting, or cleaning of a billboard or the changing of the advertising copy or message thereon shall not be considered an installation or alteration which requires sign permit unless a structural change is made.
- c. Signs denoting the architect, engineer, or contractor when placed upon work under construction, and not exceeding twelve (12) square feet in area.
- d. Memorial signs or tablets, name of buildings, and date of erection when cut into any masonry surface, or when constructed of bronze or other noncombustible materials.
- e. Signs of public service companies indicating danger, and promoting public service and safety.
- f. Such traffic, or other municipal signs, legal notices, or railroad crossing signs as may be approved by the City Council.
- g. Movable, or portable poster boards, portable A-boards, folding signs, and similar movable signs with no

advertising surface thereof larger than twenty-four (24) square feet, when such signs do not exceed six (6) feet six (6) inches from grade to top of sign. Such signs shall be maintained upon private property, advertising such products, or service furnished or available at the location. All portable and movable signs shall be anchored or weighted to hold them substantially erect. No sign shall be more than three (3) feet high in the corner cut-off area as defined in § 8102.9, Article 810.

§ 8121.3 MAINTENANCE.

- a. All signs or billboards, together with all of their supports, braces, guys, and anchors, shall be kept in repair and in proper state of preservation. The display surfaces of all signs shall be kept neatly painted or posted at all times.
- b. A person maintaining any sign or billboard shall keep the ground space within ten (10) feet in all directions from the base of such sign or billboard free and clear of all weeds, rubbish and any inflammable waste material.

§ 8121.4 INSPECTION.

- a. All signs and billboards shall be subject to inspection by the Building and Safety Superintendent.
- b. Footing inspection will be required for all ground signs.
- c. All signs containing electrical wiring shall be subject to the provisions of the governing electrical code and the electrical components used shall bear the label of an approved testing agency.
- d. The Building and Safety Superintendent may order the removal of any sign that is not maintained in accordance with provisions of this Sign Code.
- e. All signs and billboards may be reinspected at the discretion of the Building and Safety Superintendent.

§ 8121.5 SIGN PERMIT FEES.

- a. At the time of making application for a sign permit, the applicant shall pay to the Treasurer's Office a fee in accordance with the following fee schedule:

TOTAL VALUATION	FEE
\$00.00 to and including \$100.00	\$ 2.00
More than \$100 to and including \$400.00	3.00
More than \$400 to and including \$700.00	5.00
More than \$700 to and including \$1,000	6.00
Each additional \$1,000 or fraction to and including \$25,000.00.	3.00

This permit shall be in addition to the fees required for electrical permits as set forth in the Electrical Code.

- b. If work authorized to be done under a sign permit is not begun within sixty days from the date of issuance, such permit becomes null and void and the fee paid therefor by the applicant is forfeited.
- c. The issuance or granting of a sign permit shall not be deemed or construed to be a permit for or an approval of any violation of any of the provisions of this Ordinance and no billboard or sign permit presuming to give authority to violate or cancel the provisions of this Ordinance shall be valid except insofar as the work or use which is authorized by the issuance of a sign permit is lawful.
- d. The issuance of a sign permit shall not prevent the Superintendent of Building and Safety from thereafter requiring the correction of errors and the said official is hereby authorized to stop any sign installation which is being carried on in violation of this Ordinance or of any other ordinance in the City.

Article 813

Engineering Design and Materials

§ 8131.1 For the purpose of determining wind pressure, all signs shall be classified as either open or solid. Signs in which the projected area exposed to wind consists of 70 per cent or more of the gross area as determined by the overall dimensions shall be classified as solid signs; those in which the projected exposed area is derived from open letters, figures, strips, and structural framing members, the aggregate total area of which is less than 70 per cent of the gross area so determined, shall be classed as open signs.

All portions of such structures sixty (60) feet or less above grade shall be designed for wind pressure of not less than 20 pounds per square foot, provided that ground signs not exceeding forty (40) feet in height shall be designed for a wind pressure of not less than 15 pounds per square foot. All portions of such structures more than sixty (60) feet above grade shall be designed for a wind pressure of not less than 30 pounds per square foot.

The exposed area subject to wind pressure shall be the total area of all parts of the sign including structural framing projected on a plane perpendicular to the direction of the wind. In determining the stress in any member, the wind shall be assumed to blow from any horizontal direction. No shielding effect of one element by another shall be considered where the distance between them exceeds four times the smaller projected dimension of the windward element.

§ 8131.2 EARTHQUAKE LOADING. Signs shall be designed to resist earthquake stresses as provided in Section 2313 of the Uniform Building Code.

Wind loads and earthquake loads need not be combined to determine the maximum loads acting on a sign, only the load producing the larger of the two stresses need be used for design.

§ 8131.3 ALLOWABLE STRESSES, MATERIALS, AND DETAILS OF DESIGN FOR STRUCTURAL SUPPORTS. In all structural supports for signs the allowable stresses, materials, and details of design shall in the absence of specific requirements conform to the following:

a. Structural steel shall be of such quality as to conform to U.B.C. Standard No. 27-1 except that a member may be less than one-fourth inch (1/4") thick if it is properly galvanized as provided elsewhere in this Section. Secondary members in contact with or directly supporting the facing may in all types of signs be formed of light gauge steel, provided such members are designed in accordance with the specifications for the design of light gauge steel as provided in U.B.C. Standards No. 27-2 and No. 27-3, and are galvanized to comply with the A.S.T.M. "Standard Specifications for Zinc-Coated Iron and Steel" (A93-46), and no minimum thickness for the facing is specified. Secondary members when formed integrally with the facing shall be not less than 24 gauge in thickness (0.024 inch). Steel pipe shall be of such quality as to conform to U.B.C. Standard No. 27-4.

b. The design of wood or wood members shall conform to the requirements of Chapter 25 of the Uniform Building Code.

c. The working stress of wire ropes and their fastenings shall not exceed 40 per cent of their ultimate strength.

d. The working stresses for combined wind and dead load, or earthquake stresses, may be increased as allowed by Section 2307 of the Uniform Building Code.

§ 8131.4 APPROVED MATERIALS FOR NON-STRUCTURAL TRIM, LETTERS, DECORATIONS AND FACINGS. Non-Structural trim may be made of metal or approved combustible materials or any combination thereof.

Facings, letters and decorations of all types of signs may be made of metal or approved combustible materials.

Non illuminated wall signs not exceeding twenty (20) square feet may be constructed of wood, including any structural backing.

Article 814

Construction, Location, Erection, Height, Area

§ 8141.1 PROJECTION LIMITS. No sign or sign structure

shall project into any public alley below a height of eight (8) feet and not more than six inches (6) below a height of fourteen (14) feet and not more than twelve (12) inches above a height of fourteen (14) feet. (Ord. 1169)

§ 8141.2 UNLAWFUL OBSTRUCTIONS. No sign or sign structure shall be erected in such a manner that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit or standpipe. No sign shall obstruct any window to such an extent that any light or ventilation is reduced to a point below that required by any law or ordinance. (Ord. 1169)

§ 8141.3 PUBLIC UTILITIES RULE. No sign or sign structure shall be erected in such a manner that any portion of its surface or supports shall be in conflict with Rule #39 of California General Order #95 of the Public Utilities Commission of the State of California. (Ord. 1169)

Article 815

Miscellaneous Signs - Construction, Location, and Erection

§ 8151. POLE SIGNS.

§ 8151.1 CONSTRUCTION. Every pole sign, including the pole or poles, and supports thereof, shall be in compliance with any local governing code. The thickness of that portion of a pole sign which projects over public property shall not exceed the maximum, as indicated by Diagram 1. Except as provided in Section 8131.4, pole signs shall be constructed of and supported by noncombustible materials above a height of ten (10) feet. (Ord. 1169)

§ 8151.2 LOCATION. Projection and Clearance. Signs may project over a public street, public sidewalk or building line as far as, but not beyond, the line marked A. as indicated in Diagram 1. No pole sign shall be located within fifteen (15) feet of another pole sign owned by a single entity. (Ord. 1169)

§ 8151.3 ERECTION. Supporting pole or poles shall be installed in the ground on private property and shall be constructed to withstand wind loads as specified in Section 8131.1. (Ord. 1169)

§ 8151.4 HEIGHT. Shall not exceed forty (40) feet from grade to top of sign. (Ord. 1169)

§ 8151.5 AREA. Shall not exceed four (4) square feet per lineal foot of property frontage onto a public street, no one (1) sign shall exceed two hundred forty (240) square ft. (1169)

§ 8151.6 MAXIMUM CLEARANCE. On corner lots where pole signs and supporting poles are within twenty-five (25) feet of corner property lines, a minimum clearance of eight (8) feet from grade or sidewalk to the bottom of the sign shall be maintained. (Ord. 1169)

§ 8152. COMBINATION SIGNS.

§ 8152.1 CONSTRUCTION, MATERIALS REQUIRED. All combination signs, including the frames, braces, and supports thereof, shall be in compliance with any local governing code. The thickness of that portion of a combination sign which projects over public property shall not exceed the maximum, as indicated in Diagram 1 attached hereto. Except as provided in Section 8131.4, combination signs shall be constructed and supported by noncombustible materials. (Ord. 1169)

§ 8152.2 LOCATION, PROJECTION AND CLEARANCE. Signs may project over a public street, public sidewalk or building line as far as, but not beyond, the line marked A, as indicated in Diagram 1 attached hereto. (Ord. 1169)

§ 8152.3 ERECTION. All supports of combination signs shall be placed in or upon private property and shall be securely built, constructed and erected to conform with the requirements of Section 8131.1 and Section 8131.2. (Ord. 1169)

§ 8152.4 HEIGHT. Shall not extend above the roof or parapet wall immediately adjacent thereto, more than fifteen (15) feet, or extend back over the building more than five (5) feet. (Ord. 1169)

§ 8152. AREA. Shall not exceed maximum as provided in Section 8111.12. (Ord. 1169)

§ 8153. ROOF SIGNS.

§ 8153.1 CONSTRUCTION, MATERIALS REQUIRED. Except as provided in Section 8131.4, roof signs shall be constructed of noncombustible materials. (Ord. 1169)

§ 8153.2 SUPPORTS AND ANCHORAGE. Roof signs shall be thoroughly secured and anchored to the structural frame of the building in such a manner as not to overload any of the elements thereof. Uplift due to overturning of roof signs shall be adequately resisted by proper anchorage to the structural frame of the building, or by sufficient concrete counterweights to resist the uplift. Proper anchorage to the structural frame of the building shall include such alterations to the building as may be needed to integrate and adequately interconnect sufficient dead load to equal not less than 10 per cent in excess of the computed uplift applied to the building by the sign. Where uplift is resisted by counterweights, their weight shall exceed the amount of the uplift by 10 per cent. (Ord. 1169)

§ 8153.3 ACCESS. Passages clear of all obstructions shall be left under or around all signs exceeding a height of four (4) feet above the roof thereunder, or immediately adjacent thereto. There shall be one such passage or access opening for each building covered, and at least every fifty

(50) feet in the length of the sign, and when such signs are at right angles to a face of the building, within twenty (20) feet of parapet or exterior walls. Such passages shall be not less than three (3) feet wide and four (4) feet high and shall be at the parapet or roof level. (Ord. 1169)

§ 8153.4 HEIGHT. Shall not extend above the roof or parapet wall immediately adjacent thereto, more than fifteen (15) feet. (Ord. 1169)

§ 8153.5 AREA. Shall not exceed maximum as provided in Section 8111.12. (Ord. 1169)

§ 8154. WALL SIGNS.

§ 8154.1 CONSTRUCTION, MATERIALS REQUIRED. Except as provided in Section 8131.4, wall signs shall be constructed of noncombustible materials. (Ord. 1169)

§ 8154.2 SUPPORT AND ATTACHMENTS. Wall signs attached to exterior walls or solid masonry or concrete shall be safely and securely attached to the same by means of metal anchors, bolts, or approved expansion screws of sufficient size and anchorage to support safely the loads applied.

No wooden blocks or anchorages with wood used in connection with screws or nails shall be considered proper anchorage, except in the case of wall signs attached to building with walls of wood studs. No wall sign shall be entirely supported by an unreinforced parapet wall. (Ord. 1169)

§ 8154.3 PROJECTION. No wall sign shall have a projection over any public street, other public property or building line, greater than twenty-four (24) inches. Wall signs may project not over six (6) feet above the roof or parapet immediately adjacent thereto, provided a three (3) foot wide, unobstructed passage to the roof is maintained at each end of the sign, and at least every fifty (50) feet in the length of the sign. When located within three (3) feet of a pipe, fire escape, or fire escape ladder, no wall sign shall be permitted to project above the roof or parapet wall. (Ord. 1169)

§ 8154.4 PROJECTION AND CLEARANCE. Signs may project over public street, public sidewalk or building line as far as, but not beyond the line marked A., as indicated in Diagram 1, attached hereto. (Ord. 1169)

§ 8154.5 AREA. Shall not exceed maximum as provided in Section 8111.12. (Ord. 1169)

§8155. PROJECTING SIGNS.

§ 8155.1 CONSTRUCTION, MATERIALS REQUIRED. Except as provided in Section 8131.4, projection signs shall be constructed of noncombustible material.

- a. The thickness of that portion of projecting sign which projects over public property shall not exceed the maximum, as indicated in Diagram 1, attached hereto.
- b. Signs may project over a public street, public sidewalk or building line as far as, but not beyond, the line marked A, as indicated in Diagram 1, attached hereto. (Ord. 1169)

§ 8155.2 SUPPORTS AND ATTACHMENTS. Supports shall be designed so that all loads and reactions shall be transmitted to the ground through the structural framework and walls of supporting buildings and structures.

Signs erected on buildings or structures shall be securely attached by means of adequate metal brackets, expansion bolts, through bolts or lag screws. No material, part, portion or equipment thereof or therefor shall be used which may become dangerous because of vibration, corrosion, disintegration or for any other reason whatsoever. Wire, other than stranded cable, shall not be considered as adequate fastening, except for cloth or banner signs. (Ord. 1169)

§ 8155.3 HEIGHT. Shall not extend above the roof or parapet wall immediately adjacent thereto, more than fifteen (15) feet. (ORD. 1169)

§ 8155.4 AREA. Shall not exceed maximum as provided in Section 8111.12. (Ord. 1169)

§ 8156. MARQUEE SIGNS

§ 8156.1 CONSTRUCTION, MATERIALS REQUIRED. Except as provided in Section 8131.4. (Ord. 1169)

§ 8156.2 PROJECTION AND CLEARANCE. The horizontal clearance between a marquee sign and the curb line shall be not less than two (2) feet.

A marquee sign projecting more than two-thirds of the distance from the property line to the curb line shall not be less than twelve (12) feet above the ground or pavement below. A marquee sign projecting less than two-thirds of the distance from the property line to the curb line shall be not less than eight (8) feet above the ground or pavement below. (Ord. 1169)

§ 8156.3 THICKNESS. The maximum height or thickness of a marquee sign measured vertically from its lowest to its highest point shall not exceed three (3) feet when the marquee sign projects more than two-thirds of the distance from the property line to the curb line and shall not exceed nine (9) feet when the marquee sign is less than two-thirds of the distance from the property line to the curb line, provided a three (3) foot wide, unobstructed passage to the roof is maintained at each end of the sign, and at least every fifty (50) feet in the length of the sign. (Ord. 1169)

§ 8156.4 PROJECTING SIGNS. Projecting signs attached to a building may also be attached to a marquee. Horizontal signs may be attached to the underside of marquee provided said sign does not exceed two-thirds of the marquee projection and maintains at least eight (8) feet clearance from the sidewalk. (Ord. 1169)

§ 8156.5 AREA. Shall not exceed maximum as provided in Section 8111.12. (Ord. 1169)

§ 8157. FIN SIGNS.

§ 8157.1 CONSTRUCTION, MATERIALS REQUIRED. Every fin sign, including the pole or poles, and supports thereof, shall be in compliance with any local governing code. The thickness of that portion of a fin sign which projects over public property shall not exceed the maximum, as indicated in Diagram 1. Except as provided in Section 8131.4, fin signs shall be constructed of and supported by noncombustible material. (Ord. 1169)

§ 8157.2 LOCATION, PROJECTION AND CLEARANCE. Signs may project over a public street, public sidewalk or building line as far as, but not beyond the line marked A, as indicated in Diagram 1, attached hereto. (Ord. 1169)

§ 8157.3 ERECTION. Supporting pole or poles shall be installed in the ground on private property and shall withstand wind loads as specified in Section 8131.1 and 8131.2. (Ord. 1169)

§ 8157.4 HEIGHT. Shall not exceed fifteen (15) feet above the parapet or roof directly under the sign. (Ord. 1169)

§ 8157.5 AREA. Shall not exceed four (4) square feet per lineal foot of the property onto a public street, no one (1) sign shall exceed two hundred forty (240) square feet. (Ord. 1169)

Article 816

Building and Safety Superintendent, Duties

§ 8161. The Building and Safety Superintendent is hereby authorized and directed to enforce all of the provisions of this Ordinance and, for such purpose, he shall have the power of police officer. Said official, upon presentation of the proper credentials, may enter any building or upon any premises for the purpose of inspection of billboard maintenance or sign construction work, installation or maintenance, or to prevent any violation of this Ordinance and to see that all work is done in a workmanlike manner. Whenever the said official finds that any billboard or sign work is being done contrary to, or has been completed in violation of any provisions of this Ordinance or any other

portion of this Ordinance regulating billboard maintenance or sign construction work, or when it comes to the attention of the said official that any work regulated by this Ordinance is dangerous, unsafe, or a menace to life, health or property, or built illegally, the said Building and Safety Superintendent shall have the power, and he is hereby authorized to order any such work to be immediately stopped, removed, or to order any dangerous or unsafe construction or construction which is a menace to life, health or property, to be made safe. Any such order to stop work, or to make construction safe, shall be in writing. (Ord. 1169)

§ 8161.1 No person shall continue or proceed with any billboard or sign work in violation of this Ordinance, or of any other ordinance regulating billboard or sign construction after receipt of any notice from the Inspection Division to stop work, unless such work is in compliance with the provisions of this Ordinance or such other ordinances. No person shall maintain any unsafe, dangerous or illegal billboard or sign until instructions, given by the Inspection Division, to make such billboard or sign safe or legal, have been complied with. (Ord. 1169)

§ 8161.2 If any person who violates any of the provisions of this Ordinance cannot be located or refuses to comply with the orders of the Building and Safety Superintendent, the owner of the property or building upon which the billboard or sign in violation is located shall be responsible for the correction of the violation. (Ord. 1169)

§ 8161.3 No person shall erect, install, or remove any sign which projects over or above any public property in any business district, nor do any preparatory work preliminary to the erection, installation or removal of such sign, unless a suitable barricade of heavy rope attached to movable trestles or standards or a board fence not less than four (4) feet in height is erected and maintained to keep pedestrians or other traffic from underneath such sign for a distance not less than twenty (20) feet on all sides of the sign during the period in which the work is being performed except that a suitable space on the sidewalk next to curb may be left for a passage; provided, further, that between sunset and sunrise, in addition to the barricade herein required, there shall be installed and kept burning not less than two suitable caution lights if such work is to be performed at night.

§ 8161.4 The Building and Safety Superintendent and the Police Department shall enforce the provisions of this Ordinance.

§ 8161.5 Any sign set up, erected or constructed contrary to the provisions of this Ordinance shall be and the same is hereby declared to be unlawful and a public nuisance; and the Building and Safety Superintendent, shall immediately commence action of proceedings to abate and remove the sign and enjoin any person, firm or corporation from setting up,

erecting, constructing, or maintaining any such sign or maintaing any billboard contrary to the provisions of this Ordinance. (Ord. 1169)

§ 8161.6 The remedies provided herein shall be cumulative and not exclusive. (Ord. 1169)

§ 8161.7 Any person, firm or corporation violating any of the provisions of this Ordinance shall be guilty of a misdemeanor and upon conviction thereof shall be punished by a fine not exceeding Three Hundred Dollars (\$300.00) or by imprisonment in the City jail for a period of not more than thirty (30) days, or by both such fine and imprisonment.

Article 817

Board of Appeal

§ 8171. APPOINTMENT OF BOARD. There shall be and is hereby established a Board of Appeal consisting of five members appointed by the Mayor subject to the approval of the Council. The Building and Safety Superintendent shall be an ex-officio member and shall act as Secretary of the Board. No member shall sit in a case in which he is directly or indirectly interested. All vacancies occurring on the Board of Appeal for whatever cause, shall be filled by the Mayor, subject to the approval of the Council, either permanently or temporarily as the case may demand. Any member of the Board of Appeal may be removed by the Mayor, subject to the approval of the Council. The said Board of Appeal shall immediately upon its appointment, organize and elect a chairman for the term of one (1) year, and such other officers as the Board may deem advisable, except for the Office of Secretary, which shall be held by the Building and Safety Superintendent as hereinabove set forth. The City Planning Director and the Fire Chief of said City shall at all times serve in an advisory capacity to the said Board of Appeal when requested to do so. (Ord. 1169)

§ 8171.1 SUITABILITY OF ALTERNATE MATERIALS. Type of installation and reasonable interpretations of this Ordinance. Any request of alternate materials, type of installation or a reasonable interpretation of this Ordinance may be served upon the Building and Safety Superintendent and such request shall be at once transferred to the Board of Appeal. After notice to such parties as the Board may direct, a hearing shall be had and the Board may by a majority vote, affirm, annul or modify such request and render all decisions and findings in writing to the Building and Safety Superintendent with a duplicate copy to the appellant and may recommend to the City Council such action as is consistent therewith. (Ord. 1169)

§ 8171.2 BOARD OF APPEAL. Building and Safety Superintendent; Right of Appeal. Any applicant for a sign permit whose application shall have been rejected by the Building and Safety Superintendent or any owner or agent who shall

have been ordered by the Building and Safety Superintendent to incur an expense in the alteration, repair or construction of any sign or maintenance of any billboard, may within fifteen (15) days thereafter appeal from such action by serving upon the Building and Safety Superintendent, notice in writing of such appeal and such notice or certified copy thereof shall at once be transmitted to the Board of Appeal. After the notice to such parties as the Board may direct, a hearing shall be had and the Board may by a majority vote, affirm, annul or modify such alteration, repair or construction. All decisions, findings of the Board shall be submitted in writing to the Building and Safety Superintendent with a duplicate copy to the appellant and recommend to the City Council such action as is consistent therewith. (Ord. 1169)

Article 818

Prohibition of Additional Billboards

§ 8181. FINDINGS OF CITY COUNCIL. Public discussions of the location, use, and maintenance of advertising displays or billboards within the City of Redlands, were held during regular meetings of the City Council on the following dates:

November 1, 1960	July 5, 1961
November 15, 1960	July 17, 1961
May 2, 1961	August 7, 1961
May 16, 1961	August 21, 1961

Following this series of hearings, and after due consideration of all the evidence and conclusions received during them, this City Council hereby makes the following findings of fact:

THAT within the City of Redlands there are fourteen (14) billboards located on Highway 99 between Texas Street and Fern Avenue;

THAT sixteen (16) streets intersect this section of Highway 99;

THAT eight of the fourteen (14) billboards in Redlands, or 57% of the total number, are located adjacent to the three major intersections of Highway 99. These intersections include: Texas Street and Highway 99, Orange Street and Highway 99, and Citrus Avenue and Highway 99;

THAT the California State Division of Highways recently made a complete engineering study of Highway 99 through the City of Redlands for the purpose of determining accident frequency. This study, specifically covering the years 1956, 1957, and 1958, was based on traffic accident reports furnished by the Redlands Police Department. Over the aforementioned section of Highway 99 from Texas Street through Fern Avenue, 297 accidents occurred at the different intersections during the test period. At the three major

intersections where 57% of the billboards are located (Texas, Orange and Citrus) there were 192 accidents, which number comprises 65% of the total of 297 accidents. The statistical data, shows that 55 accidents occurred at Texas; 77 at Orange; and 60 at Citrus. The next highest number, 20 accidents are found at Fifth Street which is exposed to a billboard located between Orange Street and Fifth Street on Highway 99. Accident frequencies at other intersections with U.S. Highway 99 are as follows:

Fern Avenue	-	18	6th Street	-	19
10th Street	-	11	4th Street	-	8
9th Street	-	6	3rd Street	-	10
8th Street	-	13			

THAT there has been no substantial change in the accident frequency rate at the designated locations since the joint study by the Division of Highways and the City of Redlands: statistics for 1960 show that of the 136 accidents occurring on Highway 99 between Texas Street and Fern Avenue, 85, which is 85% of the total, occurred at Texas Street, Orange Street and Citrus Avenue under the same conditions of billboard exposure.

THAT a substantial number of the traffic collisions reported to the Redlands Police Department and investigated by it, were turning and rear end collisions found to have resulted from driver inattention, distractions, and lack of concentration;

THAT the installation of any billboards or advertising displays in addition to the ones presently located in the City of Redlands will increase and intensify the unsafe and hazardous traffic conditions found to exist on the streets and highways referred to in these findings.

THAT Lugonia Avenue, U.S. Highway 99, Colton Avenue, Brookside Avenue, and Orange Street are major highways or streets for the passage of vehicular traffic within the boundaries of the City of Redlands;

THAT (U.S. Highway 99) curves from the westerly city limits in a southeasterly route to the easterly boundaries, and this curving of the highway increases the difficulty of observing traffic entering the highway at an angle from intersecting streets; that a total of 26 streets intersect (U.S. Highway 99) within the city limits, and there are substantial flows of traffic from these side streets onto the highway.

THAT Colton Avenue is intersected by a total of 28 streets within the city limits, and the result is a substantial flow of traffic from these intersecting streets onto Colton Avenue.

THAT Brookside Avenue is intersected by a total of 13 streets within the city limits, and substantial flow of traffic enter Brookside Avenue from these intersecting streets.

THAT Orange Street is intersected by a total of 18 streets which cause a substantial flow of traffic from these side streets onto Orange Street within the city limits.

THAT Lugonia Avenue is intersected by a total of 16 sts.

which cause a substantial flow of traffic from these side streets onto Lugonia Avenue within the city limits.

THAT similar congested and hazardous traffic conditions exist on a number of other primary and secondary highways and streets within the City of Redlands.

THAT the accumulation of vehicles as herein described constantly feeds traffic onto U.S. Highway 99, Colton Avenue, Brookside Avenue, Orange Street, and Lugonia Avenue and causes vehicular congestion and acute traffic hazard, particularly from the hours of 7 am. to 9 am., from 11 am. to 1 pm., and from 4:30 pm. until 7 pm., which are the times of peak traffic load;

THAT the table of stopping distances recognized and applied by the California Highway Patrol, the Police Department of the City of Redlands, and other police departments, including the Los Angeles Police Department, is as follows:

Miles per hour	Feet per second	Reaction		Stopping Distances	
		Time in seconds	Distance Trav- elled in feet	After Brakes Applied	Total Stopping Dist.
15	22.0	.75	16.5	16.9	33.4
25	36.7	.75	27.5	46.9	74.4
35	51.3	.75	38.5	91.9	130.4
40	58.7	.75	44.0	120.0	164.0
45	66.0	.75	49.5	151.9	201.4
50	73.3	.75	55.0	187.5	242.5
55	80.7	.75	60.5	226.9	287.4
60	88.0	.75	66.0	270.0	336.0

THAT on the basis of engineering and traffic surveys by the City Traffic Engineer, as adopted and approved by the Traffic Commission, and the State Department of Public Works, the City Council, in Traffic Ordinance No. 1075, as amended, has determined and declared certain prima facie speed limits which have been found most appropriate to facilitate the reasonable, safe, and orderly movement of traffic. The limits took effect upon the adoption of said ordinance and its amendments, and the installation of signs showing such maximum speed rates.

The speed limits and stopping distances for vehicles travelling at the rates of speed allowed by the Redlands Traffic Ordinance on the streets and highways referred to in these findings are as follows:

Highway 99 (West City Limits to East City Limits)

Speed Limit	Distance	Stopping Distance
45 MPH	from Tennessee to a point 320' East of New York Street.	201.4
40 MPH	from a point 320' East of New York to a point 60' West of First Street.	164.0

Highway 99, Speed & Stopping Distance chart cont'd.

Speed Limit	Distance	Stopping Distance
30 MPH	from a point 60' West of First Street to a point 70' West of Clark Street.	74.4
40 MPH	from a point 70' West of Clark Street to a point 600' East of Cypress.	164.0
50 MPH	from a point 600' East of Cypress to a point 550' East of Oak Street.	242.5
55 MPH	from a point 550' East of Oak Street to a point 1200' West of East City Limits.	287.4
65 MPH	from a point 1200' West of East City Limits to East City Limits.	336.0

Orange Street (North)

Speed Limit	Distance	Stopping Distance
25 MPH	from Highway 99 to Delaware.	74.4
35 MPH	from Delaware to North City Limits.	130.4

Lugonia Avenue (East from Orange Street)

Speed Limit	Distance	Stopping Distance
25 MPH	Orange Street to Alta St.	74.4
35 MPH	Alta Street to a point 700' East of Alta.	130.4
45 MPH	from a point 700' East of Alta to a point 400' East of Occidental Drive.	201.4
65 MPH	from a point 400' East of Occidental Drive to Wabash.	336.0

Lugonia Avenue (West from Orange Street)

25 MPH	from Orange Street to a point 800' West of Texas.	74.4
35 MPH	from a point 800' West of Texas to West City Limits.	130.4

Brookside Avenue

Speed Limit	Distance	Stopping Distance
30 MPH	from West City Limits to a point 50' West of Center Street.	74.4
25 MPH	from a point 50' West of Center Street to Eureka.	74.4

Colton Avenue

Speed Limit	Distance	Stopping Distance
35 MPH	from West City Limits to a point 200' West of Texas.	130.4
25 MPH	from a point 200' West of Texas to a point 750' East of Judson.	74.4
35 MPH	from a point 750' East of Judson to East City Limits.	130.4

THAT billboards, as defined in Ordinance No. 1169 and Chapter 81 of the Redlands Ordinance Code, are distinguished from signs related to business on the premises where such signs are located, and which are useful and necessary to inform the public of the products and services being offered and to identify the proprietor at the premises; that such signs related to business on the site have been regulated as to construction, projection, clearance, and area for the purpose of preventing their use in a manner contrary to the public interest, and to promote the general welfare and to protect public safety, health, and order.

THAT billboards, are designed primarily to be viewed from highways and streets within the City of Redlands by the operators of motor vehicles and passengers in them. Such displays or billboards distract attention from regulatory signs and traffic control devices; even momentary distractions of this nature, both to drivers in control of a vehicle and passengers who have a duty to contribute to safe driving by remaining attentive, contribute to unsafe and hazardous traffic conditions within the City of Redlands by lessening the drivers' ability to apply brakes and decelerate within reasonable stopping distances, and impairing the ability of drivers and passengers to observe other vehicles using such highways or entering or leaving them upon intersecting streets; and causing further hazard by obstructions to visibility resulting from the proximity of advertising structures to the right of way.

§ 8181.1 NUMBER OF BILLBOARDS. In the public interest, and for the purpose of protecting the public health, safety, convenience and welfare, no billboard or advertising display, in addition to ones established prior to the effective date of this ordinance, shall be placed or maintained within the City of Redlands adjacent to any freeway, highway, or street upon which such advertising display or billboard may constitute a traffic hazard as determined in Section 8181 hereof.

§ 8181.2 ESTABLISHED BILLBOARDS. Any advertising display or billboard established, maintained, or used prior to the effective date of this ordinance may be permitted to continue only in order to prevent a burdensome or harsh application of this ordinance to the owners of existing billboards; to the owners of premises upon which they are located, who may have made substantial investments or expenditures on display structures or executed contractual obligations for their construction, location, and use. This permission to continue the use of certain existing advertising displays or billboards shall not be construed to mean that the findings in Section 8181 do not apply to such existing displays and billboards, which are being permitted for reasons of equity alone to prevent hardship to owners and users of non-conforming structures.

§ 8181.3 BILLBOARDS ADJACENT TO FREEWAYS.

- a. Freeway - the term "freeway" shall be deemed to mean a highway in respect to which the owners of abutting lands have no right or easement of access or in respect to which such owners have only limited or restricted right or easement of access, and which is declared to be such in compliance with the Streets and Highways Code of the State of California.
- b. Landscaped Freeway - the term "landscaped freeway" shall be deemed to mean a section or sections of a freeway which is now, or hereafter may be, improved by the planting of at least on one side of the freeway right of way of lawns, trees, shrubs, flowers or other ornamental vegetation which shall require reasonable maintenance.
- c. Billboards Adjacent to Landscaped Freeways - No advertising display shall be placed or maintained in the City of Redlands on property adjacent to a section of freeway which has been or hereafter may be landscaped as defined herein, if the advertising display is designed to be viewed primarily by persons traveling on such landscaped section of a Freeway.

SECTION TWO: Repeal of Existing Ordinances. All ordinances in conflict with the provisions of this Ordinance are hereby repealed.

SECTION THREE: Validity of Ordinance. Each provision of this Ordinance shall be separate and severable and in the event any specific provision is declared void or invalid, no other section otherwise legal and valid shall be affected thereby.

SECTION THREE: When effective. This Ordinance shall take effect and be in force from and after its passage as provided by law.

SECTION FOUR: Certification. The City Clerk shall certify to the passage of this Ordinance and shall cause the same to be published once in the Redlands Daily Facts, a daily newspaper hereby designated for that purpose.



Mayor of the City of Redlands

ATTEST:


City Clerk


deputy

APPROVED FOR FORM:


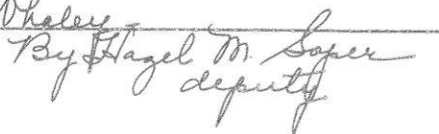
/S/ Edward F. Taylor
City Attorney

I do hereby certify that the foregoing Ordinance was duly adopted by the City Council of the City of Redlands, at a regular meeting thereof, held on the 5th day of September, 1961, by the following vote:

AYES: Councilmen Ward, Burroughs, Mayor Parker

NOES: Councilmen Martinez and Wilson

ABSENT: None


City Clerk 
deputy