

ORDINANCE NO. 1292

AN ORDINANCE OF THE CITY OF REDLANDS AMENDING CHAPTER 81, SECTION 8111.13, PARAGRAPH (c) OF THE REDLANDS ORDINANCE CODE (Ordinance 1169) WHICH WILL AMEND THE SECTION OF THE SIGN CODE ADMINISTERED BY THE REDLANDS PLANNING COMMISSION

THE CITY COUNCIL OF THE CITY OF REDLANDS DOES ORDAIN:

Section One: Redlands Ordinance Code, Chapter 81, Section 8111.13, paragraph (c) of the City of Redlands is hereby amended as follows:

c. In C-1 Neighborhood Stores District and C-2 Neighborhood Shopping Center District, there may be erected such signs as pertain only to the name of the business or the uses permitted in this District. These signs shall be attached to the building in which the use referred to takes place; or if the use is conducted outside of a building, the signs may be placed only on land so occupied, provided that for each occupancy the following regulations shall be applied:

- (1) Plans and elevations for all signs to be erected in this district shall be submitted to the Commission for review and approval before they may be placed on any building, structure or land. Signs which do not harmonize with the architectural character of the building may not be approved by the Commission.
- (2) Such signs shall not exceed one (1) square foot in area for each front foot of the structure or portion of the structure wherein the pertaining use is conducted. Separate calculations may be made for the front and side of the building and separate signs may be erected on each of these frontages; provided, however, that the signs may only be erected on the sides of a building where a street right-of-way and public entryway to the stores are located. One unlighted sign not to exceed two (2) square feet in area may be placed on the rear of the building for service and delivery identification.

EXCEPTION: A service station, which is a use primarily conducted outside, may have an aggregate sign area of seventy-five (75) square feet for each street frontage that the service station immediately abuts.

- (3) When a shopping center with multiple commercial uses is under one ownership and/or is located in one building, the total sign area may be computed on a basis of one (1) square foot of a sign area for each one hundred (100) square feet of the total main floor area of the building. The accumulated sign area shall not exceed this limit. Signs for other commercial uses in separate buildings shall be regulated by subsection (2) of this section.
- (4) No sign shall be placed on the roof or project above the roof line. No sign shall be placed within any required yard or set-back area. No sign shall extend over a public sidewalk or right-of-way.

- (5) All signs shall be placed parallel to the horizontal surface of the structure occupied by the use to which the sign pertains and may not extend out from said surface more than twelve (12) inches.
- (6) No flashing, rotating, or blinking signs shall be permitted. All lighted signs shall be of such an intensity or arranged in such a manner so as not to create glare for abutting properties or vehicular traveler.
- (7) One (1) overall name identification sign may be approved for each street frontage. Said sign shall be placed parallel to the horizontal surface and below the top of the required three (3) foot high wall adjacent to the required front yard area. The dimensions of each letter shall not exceed ten (10) inches and the maximum area of each sign shall not exceed twenty (20) square feet.
- (8) No individual sign shall exceed seventy-five (75) square feet.
- (9) Expressly prohibited: Temporary or semi-permanent signs such as paper paste-up, painted, portable posterboard, A-boards and mobile type, when such signs are located outside of buildings or on exterior walls and/or window surfaces.

Section Two: This ordinance shall be in force and take effect as provided by law.

Section Three: The City Clerk shall certify to the adopting of this ordinance and cause the same to be published once in the Redlands Daily Facts, a newspaper of general circulation printed and published in this City.

ATTEST:

s/ Waldo F. Burroughs
Mayor of the City of Redlands

Peggy A. Moseley
City Clerk

APPROVED FOR FORM:

s/ Edward F. Taylor
City Attorney

I hereby certify that the foregoing Ordinance was adopted by the City Council of the City of Redlands at a regular meeting thereof held on the 15th day of June, 1965, by the following vote:

AYES: Councilmen Wagner, Hartzell, Cummings, Mayor Burroughs

NOES: None

ABSENT: Councilman Martinez

Peggy A. Moseley
City Clerk, City of Redlands