

ORDINANCE NO. 2160

AN ORDINANCE OF THE CITY OF REDLANDS AMENDING CHAPTER 15.36 OF THE REDLANDS MUNICIPAL CODE BY ADOPTING ZONING ORDINANCE TEXT AMENDMENT NO. 212 RELATING TO MOTEL SIGNS

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF REDLANDS AS FOLLOWS:

SECTION ONE: That the City of Redlands Municipal Code shall be amended by adding Section 15.36.576 as follows:

SECTION 15.36.576 MOTEL SIGNS

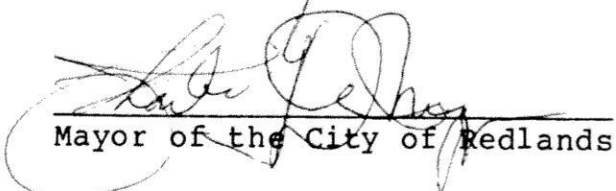
Motels are a form of commerce which rely on the business of the traveling public. The traveling public resides at motels based upon the room rate information incorporated into the identification sign.


- A. Room Rates. One room rate may be incorporated into one identification sign for the site. The room rate shall be incorporated into the design of the sign so as to be a unified element with colors and features which are integrated.
- B. Sign Area. Total sign area shall be determined and maintained within the provisions of the respective zone classification. Sign area related to room rates shall not exceed 20% of the sign on which it is located.
- C. Height. The height of a freeway oriented freestanding sign shall conform with the provisions of Section 15.36.460(A).

SECTION TWO: This ordinance shall be in force and take effect as provided by law.

SECTION THREE: The City Clerk shall certify to the adoption of this ordinance and cause it, or a summary of it, to be published once in the Redlands Daily Facts, a newspaper of general circulation printed and published in this City.

ATTEST:


Mayor of the City of Redlands


City Clerk

I, Lorrie Poyzer, City Clerk, City of Redlands, hereby certify that the foregoing ordinance was duly adopted by the City Council at a regular meeting thereof held on the 3rd day of September, 1991, by the following vote:

AYES: Councilmembers Beswick, Cunningham, Larson, Milson;
Mayor DeMirjyn
NOES: None
ABSENT: None



City Clerk